



# 2014 Mid-Atlantic Region Conference





# State of the Region 2014





# Region Chapters

## 15 Region Chapters

Region Coordinator – Brad Davis

Region Coordinator – Brad Davis

Tri

Liberty Bell (PA)

Pittsburgh (PA)

Greater Baltimore (MD)

Diamond State (DE)

Mont (NC)

Region Coordinator

Manager/Coordinator –

an, CRM

GWDC (DC)

Metro Maryland (MD)

NOVA (VA)

Colum

SC Coastal

CSRA (SC)

Greenville (SC)



# Region Team



**Michelle  
VanAllen,  
CRM**

Region Director

**Tammy  
Wheeler**



Treasurer

**John  
Stubbs,  
CRM**



Webmaster



Chapter Advisor  
Operations

**Ray Davis**

Chapter Advisor  
Education



**Brad Davis**

Chapter Advisor  
Membership



**Al Minnick**



# Region Team

## Director & Chapter Advisors

- 2 year terms
- Can serve 2 consecutive terms
- Staggered
- No Changes this term
- 2 terms expire June 30, 2015
  - Region Director
  - Chapter Advisor
  - Apply in January 2015

## Benefits:

- Leadership Opportunities
- Leadership Training
- Paid travel & conference for Region conference
- Director - Free registration, 1 night hotel and airfare for ARMA International conference
- Advisors – Half Price Registration for ARMA International conference



# Treasury Report

## Region Account Balance Comparisons

January 2011:	\$8,912.71
January 2012:	\$8,904.08
January 2013:	\$9,759.35
January 2014:	\$9,828.37

\* January balances typically are prior to collection of Chapter Assessments.



# Treasury Report

## Region Income – Yr ending June 30, 2014 Actuals thru May 31

	Actuals	June (est.)	TOTAL
Assessments	\$ 1,830	0	1,830
CRM Workshop	\$ 0	1,192	1,192
Conference Registrations	\$ 1,495	1,680	3,175
Vendor Support	\$ 4,800	2,184	6,984
Chapter Paypal Funds	\$ 2,000	0	2,000
Other	\$ 0	0	0
<b>Total Income</b>	<b>\$10,626</b>	<b>4,403</b>	<b>15,181</b>



# Treasury Report

## Region Expenses – Yr ending June 30, 2014 Actuals thru May 31

	Actuals	June (est.)	TOTAL
CRM Workshop	\$ 0	1,983	1,983
Conference	\$ 1,075	9,935	11,010
Chapter Paypal Funds	\$ 5,379	0	5,379
Other	\$ 181	0	181
<b>Total Income</b>	<b>\$ 6,635</b>	<b>11,672</b>	<b>18,553</b>





# Treasury Report

## Region Financials – Yr ending June 30, 2014 Actuals thru May 31 Estimated for June

	Income	Expense	Change
Chapter Assessments	\$ 1,830	0	1,830
CRM Workshop	\$ 1,192	1,983	- 791
Conference	\$ 3,175	11,010	-7,835
Vendor Support	\$ 6,984	0	6,984
Chapter Paypal Funds	\$ 2,000	5,379	-3,379
Other	\$ 0	181	-181
<b>Total</b>	<b>\$15,181</b>	<b>18,553</b>	<b>-3,372</b>



# Treasury Report

## Region Financials Yr. Ending June 30, 2014

Beginning Balance, July 1, 2013	\$11,803
Net Change (estimated thru June 30, 2014)	- 3,372
Ending Balance	\$ 8,431

*Financials records are available for review by any region member upon request to Region Director.*



# Chapter Assessments

- Charge per chapter member
- Using the chapter member count as of July 1
- Historically \$3 per member
- Used to offset region expenses
- Billed in January – collected February
- Reduced to \$2 per member for 2014, due to
  - healthy financial status
  - Controlled expenses
  - Reduced website expenses
  - Uncertainty of region treasury future (ARMA HQ changes)





# Questions