

A Winning Team

USC Gamecocks & ARMA COLA

Michael Levey, President ARMA COLA

A word cloud of terms related to collaboration and partnership. The words are arranged in a roughly triangular shape, with the largest words in the center and smaller words towards the edges. The colors of the words range from dark red to light grey. The terms include: business, dealings, affiliate, intimacy, associate, Affinity, company, integration, kinship, attachment, Reciprocity, fellowship, exchange, bed, Colleague, Symbiosis, confederate, Hang-together, merger, sympathy, oneness, companionship, interconnection, togetherness, unification, Solidarity, incorporation, closeness, Interface, interrelation, rapport, League, Unity, interaction, combine, Cahoots, and Ally.

<http://www.wordle.net/show/wrdl/7921212/Collaboration>

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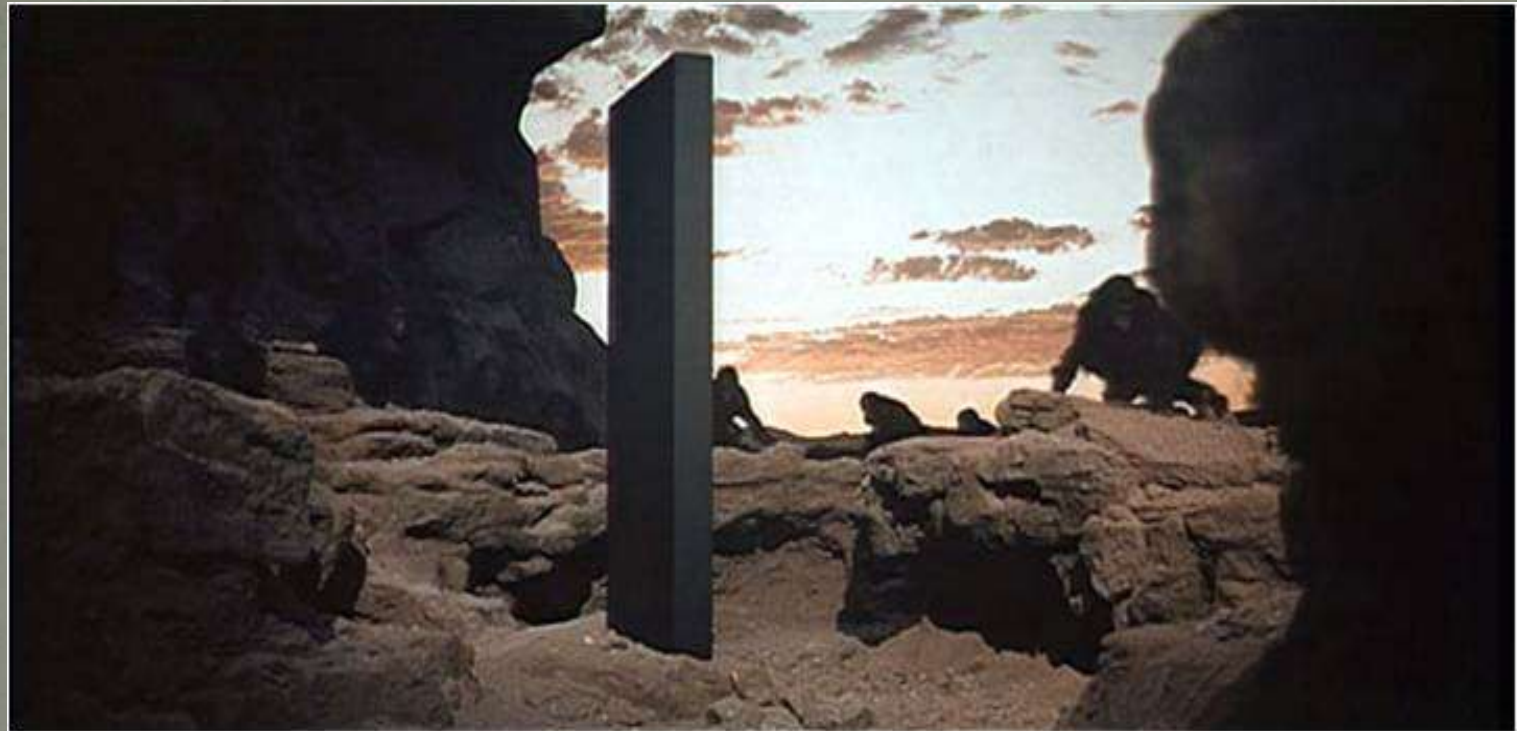
Background

- Charlotte, NC RLC June 2012
 - Leadership breakout sessions
 - Membership growth strategies
 - Survey says . . . COLA ARMA SurveyMonkey (59%)
 - LinkedIn
 - Chamber of Commerce
 - Cross pollination with other professional associations
 - Colleges and Universities

Background

- Charlotte, NC RLC June 7-9, 2012
 - Leadership breakout sessions
 - Membership growth strategies
 - LinkedIn- ARMA COLA (2103)
 - <https://www.linkedin.com/groups?home=&gid=6505187>
 - Greater Columbia Chamber of Commerce (2102)
 - <http://www.columbiachamber.com/>
 - ILTA (Information Legal Technology Assoc.) South Atlantic (2012)
 - <http://www.iltanet.org/MainMenuCategory/Members/RegionalGroups/SouthAtlantic>
 - USC School of Library and Information Science (2012)
 - <http://www.libsci.sc.edu/fsd/index.htm>

The Beginning : September 2012



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The Beginning : October 2012

- Email Introductions
- F2F Meeting
 - Share ideas
 - Identify common objectives
 - Create a marketing plan
 - Educate members
 - Promote future members
- Environment

The Beginning : October 2012

- F2F Meeting
 - Share ideas
 - Identify common objectives
 - Present RIM/IG as a valid and exciting career path to young professionals
 - Support curriculum
 - Opportunities for research and scholarship
 - Opportunities for student internships
 - ARMA membership and Chapter membership growth
 - Speaker swaps
 - Membership Characteristics

The Beginning : October 2012

- F2F Meeting
 - Create a marketing plan (establish a presence)
 - Create ARMA COLA chapter brochure
 - Join Greater Columbia Chamber of Commerce
 - Free marketing and advertising tools, calendar, etc.
 - Distribution of Chapter and SLIS brochures, flyers, etc.
 - Educate members
 - Chapter members
 - Promote future members
 - Students
 - SLIS paid ARMA memberships (ten memberships)
 - COLA Chapter student membership costs waived
 - COLA ARMA Representation at career fairs

The Beginning : October 2012

- Nominated to newly created BSIS Advisory Board
 - Bachelor of Science in Information Science



- Process, Structure, Communication

Challenges : March 2013

- No student members
- No outreach
- No internships
- No participation



Opportunities : July 2013

- Co-sponsor a special event
 - Got Records?
 - Blake Richardson: author of Records Management for Dummies
 - titansfan100@gmail.com
 - Corey Jackson: motivational speaker, coach, former NFL and NBA star
 - coreyjackson1@yahoo.com
 - www.coreyjacksonspeaks.com
- Purpose, Resources

Opportunities : August 2013

- Guest lecture and teaching
 - Archival studies guest lecture (November 2013)
- Teaching
 - Adjunct Instructor (January 2014)
 - <http://www.libsci.sc.edu/adjuncts/levey/ml.htm>
 - SLIS750: Information and Records Management with emphasis on the roles and function of RIM/IG Managers
 - F2F Lecture for Graduate Students (Spring 2014)
- Purpose, Resources

Opportunities : May 2014

- Teaching
 - Effective Online Instruction (Summer 2014)
 - Adjunct Instructor (January 2015)
 - SLIS750: Information and Records Management with emphasis on the roles and function of RIM/IG Managers
 - Distributed learning – On line Instruction for Graduate Students (Spring 2015)
- Purpose, Resources

*What Makes it Work

- Environment
- Membership Characteristics
- Process and Structure
- Communication
- Purpose
- Resources

**from Collaboration: What Makes It Work, by Paul Mattessich, PhD, Marta Murray-Close, BA & Barbara Monsey, PhD*

What Makes it Work

- col·lab·o·ra·tion kəˌlabəˈrāSHən/
 - *noun*
 - the action of working with someone to produce or create something.
- part·ner·ship ˈpärtnərˌSHip/
 - *Noun*
 - A partnership is an arrangement in which parties agree to cooperate to advance their mutual interests.

Build Your Winning Team

Click to open the hyperlink, above

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